

Small but Mighty

It's true – sometimes good things come in small packages. Like the tiny treasures we call cake bites. Decadent, handcrafted cakes made from **rich flavorful** ingredients, enrobed in icing and portioned just right – they're a bite-sized treat no matter how many bites consumers want to indulge in.

NEW!

- ♥ Scratch-baked taste with tender cake and delicate icing
- ♥ (9) 1 oz. bites provide for permissible indulgence
- ♥ Enjoy exceptional shelf life – up to 21 days
- ♥ Simply thaw from frozen and start selling

34%
of consumers
are more likely to choose
dessert if a smaller
portion option is
available.*



Bake'nJoy®

Where Good Taste Begins



Features & Benefits

- ♥ Tasty, quality cakes, attractively decorated, bringing premium excitement to baked offerings
- ♥ Assorted everyday consumer-favorite & limited-time seasonal flavors
- ♥ No labor – fully baked and finished for thaw & sell ease
- ♥ Ultra-clear poly packaging allows vibrant cakes to sell themselves



Product Information

ITEM #	LABELED CAKE BITES	UNIT WT.	UNITS	PKG	UPC	GTIN
9705109	Carrot Cake	9 oz.	12	Case	793760129271	10793760129278
9703109	Double Chocolate	9 oz.	12	Case	793760129233	10793760129230
9700109	Lemon	9 oz.	12	Case	793760129172	10793760129179
9704109	Red Velvet	9 oz.	12	Case	793760129257	10793760129254
9701109	Strawberry	9 oz.	12	Case	793760129196	10793760129193
9702109	Vanilla Birthday	9 oz.	12	Case	793760129219	10793760129216

Unlabeled cake bites available in Bake'n Joy YPL brand



Make small a big deal.

Contact your sales representative.



All taste,
just a bite!

* Technomic, Dessert Consumer Trend Report

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Family Owned
since **1941**

Bite-Sized Satisfaction

Indulge in the soft, sweet delight of our Donut Muffins – baked to perfection, rolled in sugar, and bursting with old-fashioned flavor. Why choose between a donut and a muffin, when you can have both! Offer the unique flavor and texture of scratch-baked, sugared mini-muffins in three impossible-to-resist flavors.

NEW!

- ♥ 3 Everyday Flavors: Old Fashioned, Chocolate Chip, Maple Pancake
- ♥ (9) 1 oz. muffins provide for permissible indulgence
- ♥ No artificial ingredients or trans fats and nut free
- ♥ Simply thaw from frozen and start selling

**DONUT SHOP
FLAVOR
IN A FLASH**



Bake'nJoy®

Where Good Taste Begins



Features & Benefits

- ♥ Assorted everyday consumer-favorite & limited-time seasonal flavors
- ♥ Ultra-clear poly packaging allows vibrant donut muffins to sell themselves



Product Information

ITEM #	LABELED CAKE BITES	UNIT WT.	UNITS	PKG	UPC	GTIN
9903109	Old Fashioned	9 oz.	12	Case	793760129691	10793760126998
9901109	Chocolate Chip	9 oz.	12	Case	793760129653	10793760129650
9900109	Maple Pancake	9 oz.	12	Case	793760129875	10793760129872



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No Hassle. All Satisfaction.

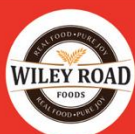
There are lots of ways to stay on trend – consumers always love new flavors and new formats of their favorite treats. But don't sleep on new portion sizes, either. Our snackable, bite-sized, and craveable Cake Bites and Cookie Dough Bites are now available in a visually appealing 2-packs!

NEW!

- ♥ Scratch-baked mini indulgent treats
- ♥ Enjoy exceptional shelf life – up to 21 days
- ♥ Simply thaw from frozen and start selling

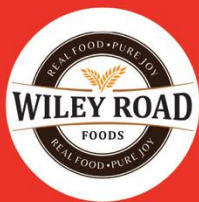


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Bake'nJoy®

Where Good Taste Begins



Cake Bites

Little bits of bite-sized bliss

- ♥ Decadent, moist, and flavorful bite-sized bliss
- ♥ No labor – fully baked and finished for thaw & sell ease
- ♥ Ultra-clear poly packaging allows vibrant cakes to sell themselves



Product Information

ITEM #	2 PK CAKE BITES	UNIT WT.	UNITS/DRC	DRCS/CS	UNITS/CS	UPC	CASE GTIN
9907002	Lemon (DRC*)	2 oz.	5	4	20	793760129622	10793760129544
9906002	Vanilla (DRC*)	2 oz.	5	4	20	793760129615	10793760129537

*Display Retail Caddy

ITEM #	2 PK CAKE BITES	UNIT WT.	UNIT/CS	UPC	CASE GTIN
9907502	Lemon (Bulk)	2 oz.	12	793760129547	10793760129995
9906502	Vanilla (Bulk)	2 oz.	12	793760129530	10793760129988

Cookie Dough Bites

No Hassle. No Bake. All Satisfaction.

Product Information

ITEM #	COOKIE DOUGH BITES	UNIT WT.	UNITS/DRC	UNITS/DRC	UNITS/CS
9908002	Chocolate Chip (DRC*)	2.3 oz.	8	4	32

*Display Retail Caddy

ITEM #	COOKIE DOUGH BITES	UNIT WT.	UNITS/CS	UPC	CASE GTIN
9908502	Chocolate Chip (Bulk)	2.3 oz.	16	793760129554	10793760130007



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