



## **Moist and tender, our flavorful Wiley Road Cake Bites**

are decadent petite cakes for the portion conscious consumer. Each cake, handcrafted from carefully selected ingredients, is enrobed in a flavorful icing to match the delightfully moist cake inside, making them the perfect bite-sized treat anytime, anywhere. But don't take our word for it: we think you'll be delighted with these tasty little treasures.





## Features/Benefits



- Simple, quality ingredient cakes, attractively iced and decorated.
- No labor! Comes fully baked and finished. Simply thaw and sell!
- Upscale branding brings excitement to your displays.
- Ultra clear poly container provides high product visibility.
- Wide assortment of every day and rotating seasonal flavors.
- Petite treats appeal to the portion-conscious consumers and kids.
- Perfect for any treat occasion.

To learn more, contact your sales representative!



Lemon



Vanilla Birthday



Red Velvet

Item #	Labeled Cake Bites	Unit wt.	Units	Pkg	UPC	GTIN
9705109	Carrot	9/1 oz.	12	case	793760129332	10793760129278
9703109	Double Chocolate	9/1 oz.	12	case	793760129233	10793760129230
9700109	Lemon	9/1 oz.	12	case	793760129172	10793760129179
9704109	Red Velvet	9/1 oz.	12	case	793760129257	10793760129254
9701109	Strawberry	9/1 oz.	12	case	793760129196	10793760129193
9702109	Vanilla Birthday	9/1 oz.	12	case	793760129219	10793760129216

Gross Case Weight: 8.50 lb.  
 Net Case Weight: 6.75 lb.  
 Dimensions: 15.5 X 8.5 X 10  
 Ti/Hi: 12 X 6  
 Cube: 0.76 Cf  
 Storage: 0° or below  
 Shelf Life Frozen: 364 days  
 Ambient Shelf Life: 21 days



**Bake'nJoy®**

