



Bake'nJoy®

Foodservice Solutions

Specializing in premium quality, time and labor-saving baking solutions for professional culinarians. Products include Frozen Scoop, Predeposited and PanFree® Muffins as well as Baked Cornbread, Loaf Cakes, Coffee Cakes and more.



Our Mission & Values

Family owned and operated since 1941

Abraham Ogan, Founder

Son,
Jerry



Grandson Bob, CEO



Great Grandson Michael, President

Vision

- Bake'n Joy will be living proof that caring, integrity, hard work and innovation at all levels create success.

Mission

- We will continuously improve all aspects of our business in order to sustain the long-term success of our customers and ourselves.

Values

- **Customers are the focus of everything we do.**
- Associates are critical to our success.
- Services and products drive our growth opportunities.

Culture

- Teamwork: Everyone at Bake'n Joy is passionate about keeping our promises.
- Responsiveness: We are committed to servicing your needs professionally and in a very timely manner.
- Flexibility: Ability to customize and tailor formulations to meet your business goals.
- Dedication: Bake'n Joy is dedicated to actively enhancing your brand and brand equity.
- Social Responsibility: We care about our carbon footprint, sustainability and behaving as a good corporate steward in our community.

Foodservice Markets Served

Colleges & Universities



Restaurants & Cafes



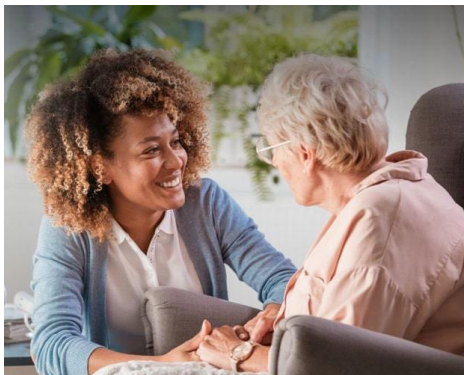
Convenience Stores



Hospitality



Healthcare



Business & Industry



Product Solutions

New Thaw & Serve! Time and Labor Saving!
We are pleased to announce the arrival of premium thaw & serve Cornbread, Muffins and Whole Loaf Cakes! Baked fresh in our state-of-the-art bakery, then flash frozen to lock in flavor and freshness!



Scoop and Bake Batters – Frozen, Raw
For muffins, cakes, cornbread, brownies, loaves or just about anything else you have in mind to create. Expand your menu and profits using creative recipes for center plate, appetizers and so much more!



Predeposited Batters – Frozen, Raw
Premeasured batters for muffins. Available in sizes 4.5 oz. and 6.25 oz. as well as brand attributes ranging from everyday, to premium. Special *seasonal* flavors available.



PanFree® Muffins, Loaf Cakes & Quarter Sheet Cornbread – Frozen, Raw
Freezer to oven simplicity. No special baking pans required. Muffins are predeposited into sturdy liners so only a baking sheet is needed. Loaf cakes are predeposited into aluminum baking tins. Quarter Sheet Cornbread comes in a bakeable tray. Seasonal muffin and loaf cake flavors available.





Thaw & Serve Foodservice Coffee Cakes – Frozen, Baked

We do all the work, you take all the credit! Delicate, sweet and perfectly balanced flavors of cinnamon, streusel, nuts, fruit and other tempting flavors. This large 48 oz. cake merchandises itself beautifully and is easy to slice and serve. Seasonal flavors available.



Ready to Finish Whoopie Pie Shells & Cupcakes – Frozen, Thaw & Finish Fully baked whoopie pie shells and cupcakes ready for your finishing touches.

Gluten Free Doughnut Minis and Individually Wrapped 2 oz. Doughnuts – Frozen, Thaw & Serve

Retail packages of the most delicious GF doughnuts you will ever taste!



- No Gluten
- No Dairy
- No Soy
- No Peanuts
- No Tree Nuts
- Certified Kosher
- Certified Gluten Free
- Merchandise on shelf and/or freezer

new

Bake'nJoy®

THAW & SERVE MUFFINS

All Flavor No Labor!

Increase bakery sales with new Baked Muffins from Bake'n Joy; purveyors of the highest quality baked goods since 1941. Baked fresh then immediately frozen to lock in flavor and freshness! Taste the difference premium ingredients make!



**new
12-ct
case size**

Available in 6
popular flavors!

ITEM #	5 oz. BAKED MUFFINS	Wt.	Units	Pkg
4940204	BNJYPL Blueberry w Sugar	5 oz.	12	case
4941204	BNJYPL Chocolate Chip w Chips	5 oz.	12	case
4943204	BNJYPL Cinnamon Coffee Cake w Cinn Streusel	5 oz.	12	case
4942204	BNJYPL Triple Chocolate w Choc Chips	5 oz.	12	case
4944204	BNJYPL Cranberry Orange w Sugar	5 oz.	12	case
4945204	BNJYPL Corn (no topping)	5 oz.	12	case



- No Labor! Simply thaw and sell or serve!
- Your Private Label muffin solution
- We do all the work, you take all the credit
- Loaded with fresh fruit, chips and toppings
- 24-count case for easy inventory management
- Premium quality and delicious taste will keep them coming back again and again

Gross Case Weight: 4.63 Lb.
 Net Case Weight: 3.75 Lb.
 Dimensions: 16.4 x 12.4 x 4.4
 Ti/Hi: 8 x 17
 Cube: .52 Cf
 Storage: 0° or below
 Shelf Life Frozen: 364 days
 Shelf Life Ambient: 7 days



Blueberry topped with Sugar



Chocolate Chip topped with chips



Cinnamon Coffee Cake topped with cinnamon streusel



Triple Chocolate topped with chips



Corn



Cranberry Orange topped with Sugar

12 Muffins per Case



Food
Service

Bake'nJoy

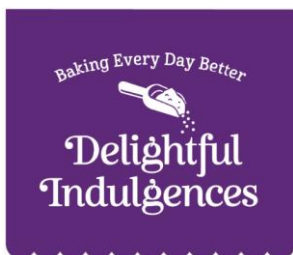
THAW & SERVE

Baked Half Sheet Cornbread



**New
Size!**

Serving suggestion
Find recipe at bakenjoh.com/recipes



The premium quality of this Baked Cornbread can only come from Bake'n Joy! So rich, moist and loaded with cornmeal for sweet, corn-forward flavor. Golden color with a visibly hearty texture. No labor, no waste and so versatile. Cut to any size or shape you choose. Sell by the item or by the pound. Convenient profitability in every sheet!

Baked Half Sheet Cornbread

ITEM #	Brand	Product Description	Format	Wt. oz.	Units	Pkg
4765216	BNJDI	4 Lb./4-cnt. Baked Half Sheet Cornbread (w Label Sheet)	Frozen/Baked	4 Lb.	4	case



Gross Case Weight: 17.5 Lb.
 Net Case Weight: 16 Lb.
 Dimensions: 17 X 12.25 X 8.5
 Ti/Hi: 7 x 8
 Cube: 1.02 Cf
 Storage: 0° or below
 Shelf Life Frozen: 364 days
 Ambient Shelf Life: 5 days



FABULOUS REICPES AVAILABLE!

Tuna Melt



Savory Snacks



Grilled with Barbacoa



Soup Topper



Shortcake Dessert



Salad Crotons



Find these recipes and more at bakenjoy.com/recipes

FEATURES & BENEFITS

- Cut into any shape or size.
- Sell by the piece or by the pound.
- Merchandise near the soup station.
- Offer as an entrée side option.
- See waste-saving recipes like croutons and stuffing.

Harissa Spiced Fried Cornbread Bites



Ingredients:

- 2 cups YPL Thaw & Serve Cornbread, cubed
- 2 Tbsp. McCormick Harissa Spice Blend

Instructions:

- Cube thawed cornbread to desired size.
- In a 365 degree fryer, submerge the cornbread cubes for 1 min 30 seconds – 3 min to achieve desired doneness.
- Liberally toss in McCormick Harissa Spice Blend.
- Serve immediately.

Scoop Batter . More Than Muffins!



Use UltraMoist batters to make the highest quality muffins, cornbread and loaf cakes then explore endless recipe possibilities! Visit our website for recipe ideas on how to transform a muffin at breakfast to a dessert for dinner and make appetizers, center plate inclusion and so much more!



Carrot Raisin Waffles



Lemon Ricotta Cake



Peaches & Vanilla Cream Cobber



Pumpkin Swiss Roll

ITEM #	SCOOP AND BAKE BATTERS	Wt. Lb.	Units	Pkg
8806214	BNJUM Banana Bread Base Batter	7	2	pails/case
8519215	BNJUM Apple Cinnamon Burst	8	2	pails/case
8473216	BNJUM Banana Nut	8	2	pails/case
8578216	BNJUM Blueberry	8	2	pails/case
8534216	BNJUM Chocolate Chip	8	2	pails/case
8304216	BNJUM Chocolate Pudding Cake	8	2	pails/case
8301216	BNJUM Cinnamon Coffee Cake	8	2	pails/case
8577216	BNJUM Corn	8	2	pails/case
8588216	BNJUM Cranberry Orange Nut	8	2	pails/case
8586216	BNJUM Double Chocolate Chip	8	2	pails/case
8302216	BNJUM Dbl. Choc. Pudding Cake	8	2	pails/case
8476216	BNJUM French Vanilla	8	2	pails/case
8482216	BNJUM Gingerbread (Seasonal)	8	2	pails/case
8546216	BNJUM Lemon Flavored	8	2	pails/case
8581216	BNJUM Lemon Poppy	8	2	pails/case
8474216	BNJUM Mocha Fudge	8	2	pails/case
8691216	BNJUM Pistachio Flavored Nut	8	2	pails/case
8585216	BNJUM Pumpkin (Seasonal)	8	2	pails/case
8307216	BNJUM Red Velvet Cake (Seasonal)	8	2	pails/case
8582216	BNJUM Raisin Bran	8	2	pails/case
8522216	BNJUM Sour Cream Flavored	8	2	pails/case
8540216	BNJUM Sunsational/Carrot	8	2	pails/case
8303216	BNJUM Yellow Pudding Cake (MTO)	8	2	pails/case

Visit bakenjoy.com/recipes for more menu expanding ideas!

Gross Case Weight: 18 Lb.
 Net Case Weight: 16 Lb.
 Dimensions: 15.5 x 8 x 8
 Ti/Hi: 15 x 7
 Cube: .57 Cf
 Storage: 0° or below
 Shelf Life Frozen: 364 days



Predeposited Muffin Batters



Save time and labor with pre-scooped muffin batters. Simply pan and bake for perfectly consistent muffins every time. Bake only what is needed. No batter waste. So many delicious varieties to choose from!

So Many Flavors!

ITEM #	4.5 oz. PREDEPOSITED MUFFINS	Wt. oz.	Units	Pkg
8253214	BNJUM Banana Nut	4.5	48	case
8250214	BNJUM Blueberry	4.5	48	case
8263214	BNJUM Butter Rum	4.5	48	case
8261214	BNJUM Chocolate Chip	4.5	48	case
8258214	BNJUM Cinnamon Coffee Cake	4.5	48	case
8251214	BNJUM Corn	4.5	48	case
8252214	BNJUM Cranberry Orange Nut	4.5	48	case
8266214	BNJUM Double Chocolate	4.5	48	case
8241227	BNJUM Mocha Fudge (Seasonal)	4.5	48	case
8257214	BNJUM Pistachio Flavored Nut	4.5	48	case
8282214	BNJUM Pumpkin (Seasonal)	4.5	48	case
8254214	BNJUM Raisin Bran	4.5	48	case
8277214	BNJUM Triple Berry Blast	4.5	48	case
ITEM #	6.25 oz. PREDEPOSITED MUFFINS	Wt. oz.	Units	Pkg
8255230	BNJUM Apple Cinnamon	6.25	75	case
8253230	BNJUM Banana Nut	6.25	75	case
8250230	BNJUM Blueberry	6.25	75	case
8263230	BNJUM Butter Rum	6.25	75	case
8279230	BNJUM Carrot Raisin Nut	6.25	75	case
8261230	BNJUM Chocolate Chip	6.25	75	case
8258230	BNJUM Cinnamon Coffee Cake	6.25	75	case
8251230	BNJUM Corn	6.25	75	case
8252230	BNJUM Cranberry Orange Nut	6.25	75	case
8266230	BNJUM Double Chocolate	6.25	75	case
8256230	BNJUM Lemon Poppy	6.25	75	case
8287230	BNJUM Peach	6.25	75	case
8257230	BNJUM Pistachio Flavored Nut	6.25	75	case
8282230	BNJUM Pumpkin (Seasonal)	6.25	75	case
8254230	BNJUM Raisin Bran	6.25	75	case
8210230	BNJUM Red Velvet Choc Chunk	6.25	75	case
8277230	BNJUM Triple Berry Blast	6.25	75	case





Homestyle Muffins are the gold standard for quality and value. They are available in select markets only. Ask your sales representative for more information.

ITEM #	4.5 oz. PREDEPOSITED MUFFINS	Wt. oz.	Units	Pkg.	ITEM #	6.25 oz. PREDEPOSITED MUFFINS	Wt. oz.	Units	Pkg.
8137227	BNJHS Banana Nut	4.5	96	case	8127230	BNJHS Apple Spice	6.25	75	case
8120227	BNJHS Blueberry	4.5	96	case	8124230	BNJHS Banana (no nuts)	6.25	75	case
8129227	BNJHS Butterscotch	4.5	96	case	8120230	BNJHS Blueberry	6.25	75	case
8133227	BNJHS Carrot Raisin (Seasonal)	4.5	96	case	8123230	BNJHS Chocolate Chip	6.25	75	case
8141227	BNJHS Cherry Almond (Seasonal)	4.5	96	case	8122230	BNJHS Cinnamon Chip	6.25	75	case
8123227	BNJHS Chocolate Chip	4.5	96	case	8121230	BNJHS Cranberry Orange	6.25	75	case
8122227	BNJHS Cinnamon Chip	4.5	96	case	8131230	BNJHS Double Chocolate	6.25	75	case
8121227	BNJHS Cranberry Orange	4.5	96	case	8132230	BNJHS Lemon Poppy	6.25	75	case
8131227	BNJHS Double Chocolate	4.5	96	case	8128230	BNJHS Pistachio Flavored	6.25	75	case
8132227	BNJHS Lemon Poppy	4.5	96	case	8126230	BNJHS Raisin Bran	6.25	75	case
8166227	BNJHS Mocha Fudge (Seasonal)	4.5	96	case	8138230	BNJHS Red Velvet Choc Chip	6.25	75	case
8135227	BNJHS Peach (Seasonal)	4.5	96	case	8157230	BNJHS Strawberry (Seasonal)	6.25	75	case
8128227	BNJHS Pistachio Flavored	4.5	96	case					
8136227	BNJHS Pumpkin (Seasonal)	4.5	96	case					
8126227	BNJHS Raisin Bran	4.5	96	case					
8139227	BNJHS Raspberry (Seasonal)	4.5	96	case					
8138227	BNJHS Red Velvet Choc Chip (Seasonal)	4.5	96	case					
8149227	BNJHS Strawberry (Seasonal)	4.5	96	case					
8130227	BNJHS Triple Berry	4.5	96	case					
ITEM #	6.25 oz. PREDEPOSITED MUFFINS	Wt. oz.	Units	Pkg.					
8127225	BNJHS Apple Spice	5.4	75	case					
8137225	BNJHS Banana Nut	5.4	75	case					
8120225	BNJHS Blueberry	5.4	75	case					
8129225	BNJHS Butterscotch	5.4	75	case					
8133225	BNJHS Carrot Raisin	5.4	75	case					
8141225	BNJHS Cherry Almond (Seasonal)	5.4	75	case					
8123225	BNJHS Chocolate Chip	5.4	75	case					
8122225	BNJHS Cinnamon Chip	5.4	75	case					
8125225	BNJHS Corn	5.4	75	case					
8121225	BNJHS Cranberry Orange	5.4	75	case					
8131225	BNJHS Double Chocolate	5.4	75	case					
8144225	BNJHS Gingerbread (Seasonal)	5.4	75	case					
8165225	BNJHS Lemon	5.4	75	case					
8132225	BNJHS Lemon Poppy	5.4	75	case					
8166225	BNJHS Mocha Fudge (Seasonal)	5.4	75	case					
8135225	BNJHS Peach	5.4	75	case					
8128225	BNJHS Pistachio Flavored	5.4	75	case					
8136225	BNJHS Pumpkin (Seasonal)	5.4	75	case					
8126225	BNJHS Raisin Bran	5.4	75	case					
8139225	BNJHS Raspberry (Seasonal)	5.4	75	case					
8138225	BNJHS Red Velvet Choc Chip (Seasonal)	5.4	75	case					
8161225	BNJHS Sour Cream	5.4	75	case					
8149225	BNJHS Strawberry (Seasonal)	5.4	75	case					
8130225	BNJHS Triple Berry	5.4	75	case					
8167225	BNJHS Turtle Muffin - NEW!	5.4	75	case					
ITEM #	5.4 oz. PREDEPOSITED MUFFINS	Wt. oz.	Units	Pkg.					

4.5 oz.



5.4 oz.



6.25 oz.



PanFree® for Ultimate Savings!



Freezer to oven convenience! Labor-saving. No scooping. No batter waste. No muffin pan needed. The muffin batter is deposited into sturdy liners that maintain their shape throughout baking. Simply place muffins on a baking sheet and bake! No need to purchase or clean muffin pans!

PanFree Loaf Cakes come with both a paper liner and an aluminum baking tin.

ITEM #	2.5 oz. PREDEPOSITED MUFFINS	Wt. oz.	Units	Pkg
8380215	BNJPF Blueberry	2.5	96	case
8382215	BNJPF Corn	2.5	96	case
ITEM #	4.25 oz. PREDEPOSITED MUFFINS	Wt. oz.	Units	Pkg
8181212	BNJPF Banana Walnut	4.25	45	case
8170212	BNJPF Blueberry	4.25	45	case
8172212	BNJPF Chocolate Chip	4.25	45	case
8175212	BNJPF Cinnamon Coffee Cake	4.25	45	case
8171212	BNJPF Cranberry Nut	4.25	45	case
8179212	BNJPF Double Chocolate Chip	4.25	45	case
8178212	BNJPF Pistachio Flavored Nut Muffin	4.25	45	case
8187212	BNJPF Pumpkin (Seasonal)	4.25	45	case
8177212	BNJPF Red Velvet Chocolate Chunk (Seasonal)	4.25	45	case
BNJ ITEM #	18 oz. PREDEPOSITED LOAF CAKE	Wt. oz.	Units	Pkg
9179220	BNJPF Apple Cider (Seasonal)	18	18	case
9159220	BNJPF Apple Caramel	18	18	case
9174220	BNJPF Banana Choc Chip	18	18	case
9152220	BNJPF Banana Nut	18	18	case
9150220	BNJPF Blueberry	18	18	case
9165220	BNJPF Blueberry Lemon (Seasonal)	18	18	case
9160220	BNJPF Butter Pound Cake	18	18	case
9154220	BNJPF Cinnamon Burst	18	18	case
9151220	BNJPF Cranberry Nut	18	18	case
9156220	BNJPF French Vanilla	18	18	case
9164220	BNJPF Gingerbread Loaf (Seasonal)	18	18	case
9178220	BNJPF Lemon Flavored	18	18	case
9157220	BNJPF Peach Melba Loaf (Seasonal)	18	18	case
9155220	BNJPF Pumpkin (Seasonal)	18	18	case
9121220	BNJPF Red Velvet Chocolate Chunk (Seasonal)	18	18	case
9153220	BNJPF Triple Berry	18	18	case
9158220	BNJPF Zucchini Nut	18	18	case
ITEM #	QTR SHEET CORNBREAD	Wt. oz.	Units	Pkg
9405218	BNJPF Qtr Sheet Corn Bread (in bakable box)	48	6	case

Sturdy baking cup!

2.5 oz.



4.25 oz.



18 oz.



Liner & Tin



Cornbread Solutions

Sweet, moist and loaded with fresh corn flavor, we offer cornbread formats to meet the need of any operator. Visit bakenjoy.com for a wide variety of recipes using baked cornbread and cornbread batter.

ITEM #	Brand	Product Description	Format	Wt. oz.	Units
4765216	BNJDI	4 Lb./4-cnt. Baked Half Sheet Cornbread (w Label Sheet)	Frozen/Baked	4 Lb.	4
9405218	BNJPF	6 cnt./48 oz. Predeposited Cornbread Quarter Sheet Batter	Frozen/Raw	48 oz.	6
8512218	BNJKC	2/9 Lb. Corn Bread Scoop Batter (clean label)	Frozen/Raw	9 Lb.	2
8516218	BNJKC	2/9 Lb. Jalapeño Corn Bread Scoop Batter (clean label)	Frozen/Raw	9 Lb.	2
8504216	BNJUM	2/8 Lb. Cornbread Scoop Batter	Frozen/Raw	8 Lb.	2



Fully Baked
Half Sheet

Scoop Batter

PanFree®
Quarter Sheet
Bakes in a
Special Box

PanFree®
Quarter Sheet
Baked



Visit bakenjoy.com/recipes for more menu expanding ideas!



Corn Waffle Sandwich



Cornbread Sausage & Sage Stuffing



Cornbread Tuna Melt



Cornbread Shortcake



Boston Coffee Cakes

Thaw & Serve Coffee Cakes for foodservice are 48 oz. in size and come ready for you to thaw, slice and serve. They come in a white bakery box that proudly displays the Original Boston Coffee Cake brand name. Visit bakenjoy.com for recipe ideas like coffee cake Frenchtoast!



ITEM #	FOODSERVICE COFFEE CAKES	Wt. Oz.	Units	Pkg
4103202	BNJBCC Blueberry Blizzard	48	2	case
4101202	BNJBCC Cinnamon Walnut	48	2	case
4115202	BNJBCC Marble Madness	48	2	case

The notorious red and gold retail box makes for an eye-popping display! These cakes are perfect for sale in hospital gift shops, quick-stop markets on college campuses and other locations within foodservice with retail opportunities.



ITEM #	RETAIL COFFEE CAKES	Wt. Oz.	Units	Pkg
4205208	BNJBCC Apple Cinnamon Walnut	24	8	case
4210208	BNJBCC Blueberry Blizzard	24	8	case
4201208	BNJBCC Cinnamon Walnut	24	8	case
4211208	BNJBCC Cranberry	24	8	case
4203208	BNJBCC Golden Pumpkin (Seasonal)	24	8	case
4202208	BNJBCC Marble Madness	24	8	case

Similar to retail cakes above, our Your Private Label (YPL) cakes are a perfect addition to the menu within any foodservice operation. They come in a generic craft-style box for you to add your own label or you can use the labels provided in each case of product as shown below.



Merchandising stickers in each case

ITEM #	YOUR PRIVATE LABEL COFFEE CAKES	Wt. Lb.	Units	Pkg
4140208	BNJYPL Apple Cinnamon	24	8	case
4137208	BNJYPL Blueberry Blizzard	24	8	case
4135208	BNJYPL Cinnamon Walnut	24	8	case
4136208	BNJYPL Marble Madness	24	8	case
4141208	BNJYPL Peach (Seasonal)	24	8	case
4139208	BNJYPL Pumpkin (Seasonal)	24	8	case



Baked Cupcakes & Whoopie Pies



Decadent, moist and delicious! Simply thaw and apply your creative finishing touches.

Cupcakes

ITEM #	BAKED CUPCAKES	Wt.	Units	Pkg.
4805215	BNJO Baked Cupcakes - Carrot Cake	4 oz.	60	case
4801215	BNJO Baked Cupcakes - Chocolate Flavor	4 oz.	60	case
4802215	BNJO Baked Cupcakes - Yellow	4 oz.	60	case
4804215	BNJO Baked Cupcakes - Red Velvet	4 oz.	60	case



Whoopie Pies

ITEM #	FILLINGS FOR DONUTS AND MORE	Wt.	Units	Pkg.
7518415	BNJO White Whoopie Pie Filling and Cake Icing	15 lbs.	1	pail
ITEM #	BAKED WHOOPIE PIE SHELLS	Wt.	Units	Pkg.
9511207	BNJO Baked Chocolate Whoopie Shells	1 oz.	108	case



Note: Try using any scoop batter flavor to make a wide variety of cupcakes and whoopie pies. Visit bakenjoy.com for finishing and recipe ideas.





Donut Mixes, Toppings, Fillings and More

ITEM #	YEAST DONUT MIX	Wt. Lb.	Units	Pkg.	ITEM #	TOPPING AND COATINGS	Wt. Lb.	Units	Pkg.
5911150	BNJO Classic Yeast Raised	50	1	bag	5111443	BNJO Lustre Glaze	20	1	pail
5918150	BNJO E Z Cut Yeast Raised	50	1	bag	5129422	BNJO RTU Chocolate Dip	22	1	pail
5913154	BNJO Super 54 Yeast Raised	54	1	bag	5115424	BNJO RTU Danish & Bun Icing	24	1	pail
ITEM #	CAKE DONUT MIX	Wt. Lb.	Units	Pkg.	5130422	BNJO RTU Vanilla Flavored Donut Dip & Icing	22	1	pail
5719150	BNJO Apple Cinnamon Nugget Donut	50	1	bag	5132422	BNJO RTU Strawberry Flavored Donut Dip/Icing	22	1	pail
5709150	BNJO Blueberry Nugget Donut	50	1	bag	0209215	BNJO Sanding Sugar	15	1	box
5706150	BNJO Chocolate Flavored Donut	50	1	bag	ITEM #	FILLINGS (for pies, danish, pastries)	Wt. Lb.	Units	Pkg.
5724150	BNJO Classic Vanilla Cake Donut (MTO)	50	1	bag	7820438	BNJO Classic Lemon Filling	38	1	pail
5711150	BNJO Dark-N-Rich Chocolate Donut	50	1	bag	7812420	BNJO Strawberry Filling	20	1	pail
5708150	BNJO Deluxe Donut	50	1	bag	ITEM #	FILLINGS FOR DONUTS AND MORE	Wt. oz.	Units	Pkg.
5703150	BNJO Nugget Cake Donut (KC)	50	1	bag	7518415	BNJO White Whoopie Pie Filling and Cake Icing	15	2	pail
5728150	BNJO Old Fashion Cake Donut	50	1	bag	7514445	BNJO Apple Raspberry Jelly Donut Filling	42	1	pail
ITEM #	MUFFIN MIXES AND BASES	Wt. Lb.	Units	Pkg.	7510445	BNJO Bakers Black Raspberry Jelly Donut Filling	42	1	pail
6102150	BNJO Basic Muffin Mix	50	1	bag	7506445	BNJO Baker's Jelly Donut Filling	42	1	pail
6110150	BNJO Classic Corn (KC)	50	1	bag	7520438	BNJO Bavarian Crème Donut Filling	38	1	pail
6101150	BNJO Deluxe Basic	50	1	bag	5122420	BNJO Marshmallow Donut Filling	25	1	pail
6107150	BNJO Deluxe Corn (KC)	50	1	bag	7504438	BNJO Soft Lemon Crème Donut Filling	38	1	pail
6105150	BNJO Honey Bran	50	1	bag	ITEM #	FILLINGS FOR DONUTS AND MORE	Wt.	Units	Pkg.
ITEM #	MULTI-PURPOSE MIXES AND BASES	Wt. Lb.	Units	Pkg.	7518415	BNJO White Whoopie Pie Filling and Cake Icing	15 Lb.	1	pail
6712150	BNJO Carrot Cake/Muffin Base (MTO w min.)	50	1	bag	ITEM #	COOKIE AND BROWNIE MIXES	Wt. Lb.	Units	Pkg.
6306150	BNJO Chocolate Flavored Pudding Cake	50	1	bag	6901125	BNJO Coconut Macaroon Cookie	25	1	bag
6344125	BNJO Chocolate Flavored Whoopie Pie & Cake*	25	1	bag	6905150	BNJO Gingerbread Cookie	50	1	bag
6320150	BNJO New England Crumb Cake	50	1	bag	6904150	BNJO Hermit Cookie	50	1	bag
6570150	BNJO Old Fashion Quick Bread	50	1	bag	6801150	BNJO Fudgy Brownie	50	1	bag
6688150	BNJO Red Velvet	50	1	bag	8935214	BNJHS Freezer-To-Oven Gingerbread Men	2.3 oz.	96	case
6766150	BNJO Whole Wheat (KC) (MTO w min.)	50	1	bag	ITEM #	BAKED WHOOPIE PIE SHELLS	WT.	Units	Pkg.
6751150	BNJO Ultra Crème Cake	50	1	bag	9511207	BNJO Baked Chocolate Whoopie Shells	1 oz.	108	case
6730150	BNJO Ultra Moist	50	1	bag	ITEM #	READY TO BAKE	Wt.	Units	Pkg.
6684150	BNJO XL Chocolate Flavored Crème Cake	50	1	bag	9575209	BNJO RTB Cinnamon Elephant Ears	5 oz.	36	case
6309150	BNJO Yellow Pudding Cake	50	1	bag					
	* Add Water Only								
ITEM #	CAKE AND MUFFIN MIXES	Wt. Lb.	Units	Pkg.					
6328150	BNJO Pound Cake Base (MTO w min.)	50	1	bag					
6323150	BNJO White Cake (water, Oil)	50	1	bag					
6324150	BNJO Yellow Cake (water, Oil)	50	1	bag					
ITEM #	OTHER MIXES	Wt. Lb.	Units	Pkg.					
6308150	BNJO Buttermilk Pancake & Waffle (water only)	50	1	bag					
7003150	BNJO Danish 3350	50	1	bag					
7010150	BNJO Gold-N-Rich Danish	50	1	bag					
6513150	BNJO Scone & Biscuit (KC)	50	1	bag					
ITEM #	GOURMET STREUSEL TOPPINGS	Wt. Lb.	Units	Pkg.					
5157215	BNJO Gourmet Butter Flavored Streusel	15	1	box					
5127215	BNJO Gourmet Cinnamon Streusel	15	1	box					



Brand Guide

All of Bake'n Joy products taste great and are full of fresh, high quality ingredients sourced as close to farm to factory as possible. And while all of our products are made using clean ingredients, some brands simply contain fewer modified ingredients than others. Each Bake'n Joy product line possess unique benefits to satisfy each customer's unique need.



UltraMoist batters are our most decadent. Loaded with 15-20% more inclusions than other Bake'n Joy brands, UltraMoist products are for customers who want more! More fresh, juicy berries, more chocolate and more nuts.



With freezer-to-oven simplicity, PanFree muffins offer the same high quality without the need to purchase or clean muffin pans! The sturdy liners allow the muffins to bake on a baking sheet. PanFree Loaf Cakes are predeposited into a liner and come in a bakeable aluminum baking tin.



Homestyle Muffins set the industry standard for quality, value and variety. Bold aromas and a fluffy texture give these muffins their signature product profile. Homestyle muffins are only available in select markets. Speak with your sales representative for information.



Our Bake'n Joy Originals line features products that date back to the company's early days in 1941 as well as a host of new additions that provide professional bakers one-stop convenience for all of their baking and finishing needs.



Founded in 1994 and acquired by Bake'n Joy in 2009, The Original Boston Coffee Cake continues to grow at retail and foodservice every single year! This sweet, egg-rich ring cake is loaded with fresh cinnamon, streusel and walnuts for a taste like no other. Available in packages and sizes for retail and foodservice. Seasonal flavors available.



We do all the work, you take all the credit! Our Boston Coffee Cakes are available in our Your Private Label line to sell as your own. They are packaged in a generic, craft-style bakery box with window that clearly shows the product inside. Flavor tags, barcodes and ingredient declaration stickers are included inside each case.



Bake' Joy is the exclusive distributor of certified gluten free Freedom Gluten Free doughnuts. Available in 2 oz. individual wrapped units or a 5 oz. container of doughnut minis. Delectable flavors include Old Fashioned, Devil's Foods, Apple Cider and Pumpkin (seasonal.) They taste so incredibly good, you would never know they are a gluten free product!



NEW Delightful Indulgences brand evolved from our L&M Bakery brand and was designed to deliver fresh appetite appeal! Other products sold under the Delightful Indulgences brand include Baked Slice Banana Bread, Loaf and Pound Cakes and Fruit Squares.

Just Imagine

THE ENDLESS POSSIBILITIES

Expand your menu and profits when you transform baked muffins into delectable, high quality parfaits for breakfast or dessert... use cranberry batter to make delicious holiday bread pudding... try cornbread batter atop chili then bake, make cornbread croutons, crumble or baked stuffed jalapeno poppers...

Visit bakenjoy.com for videos and recipe cards for all of the concepts shown here and more.





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